

Affiliate Marketing Success

This is a premier clothing company with an established storefront located in Silicon Valley, California.



Prior to Affiliate Marketing

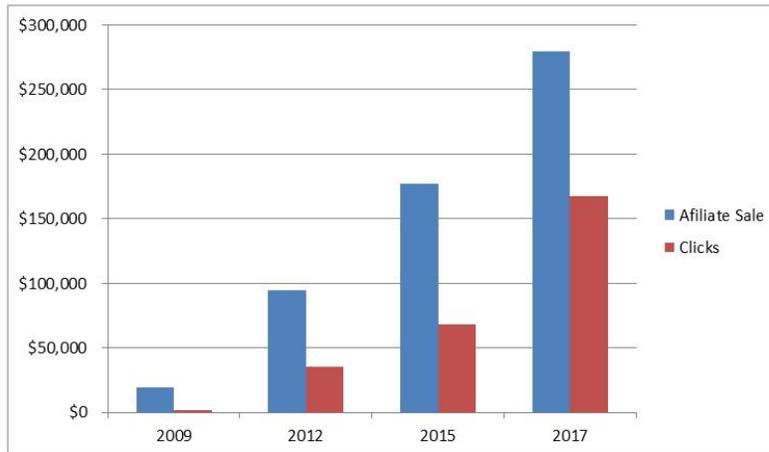
Clothing Company came to us in August of 2009, with some online presence. They wanted to start affiliate marketing program, increase the overall business revenue & clientele. At the time they signed on for our Affiliate Marketing Management services.

They want to start affiliate program in any network. So we do suggest them start with Clixgalore & Shareasale as per their budget.

Our Approach

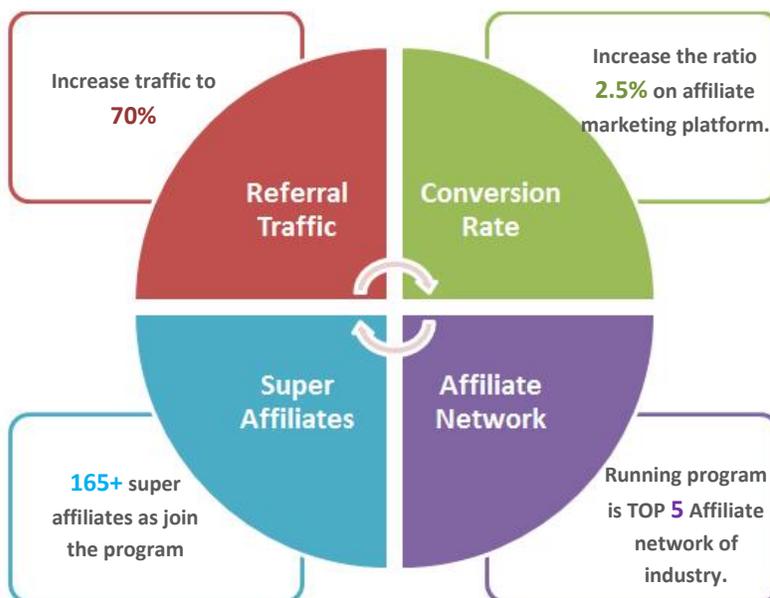
- Base on their budget & website strength we do suggest start affiliate program in network such as Clixgalore & Shareasale.
- We do set up their affiliate program in Clixgalore & Shareasale network. Create some banner, product feed, and text link etc. features
- We do offer discount on set-up fees as well monthly fees while open new account in affiliate network. Due to discount client get advantage to add more networks in their program.
- Once they do get quality results from the current affiliate network they decided to add more networks. So we add Linkconnector, Commission Factory, Admitad affiliate network on their program.
- We do add around 3500+ affiliates for their affiliate program. Each time we have added TOP performing affiliates which are providing good result on monthly basis.
- We created dynamic & a static banner as per holiday & event promotion. We do participate on all holiday events of affiliate networks.

Affiliate Program Performance in Network





Affiliate Network Data



* Affiliate network defined as Clixgalore, Shareasale, Linkconnector, Commission Factory & AdmitAd